

#A FUTURE THAT WORKS

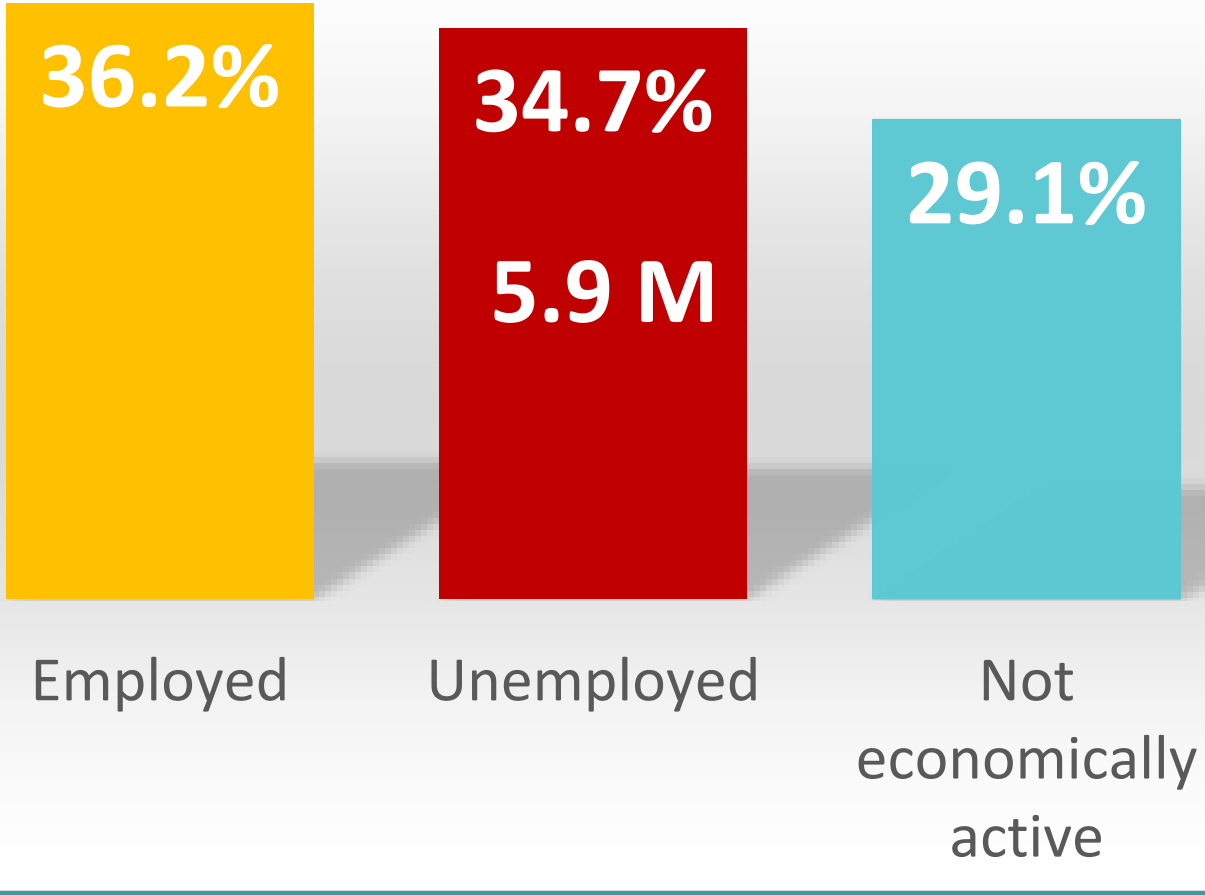


A **Business led** collaboration with government and labour to create **one million work opportunities** for unemployed **youth** over three years.

SOUTH AFRICA:

17 MILLION YOUTH POPULATION

(STATS SA Q4 2017)



-FAILED EDUCATION SYSTEM
-NEET
-DHET-77 BILLION
56% NO MATRIC

GINI COEFFICIENT
0.65
Highest in the world

SOCIETAL BREAKDOWN-
DRUGS, VIOLENCE,
PREGNANCY-
Social fabric

DEMOGRAPHIC DIVIDEND NOT REALISED

STRUCTURAL REALITIES

-LEGACIES OF APARTHEID PLANNING

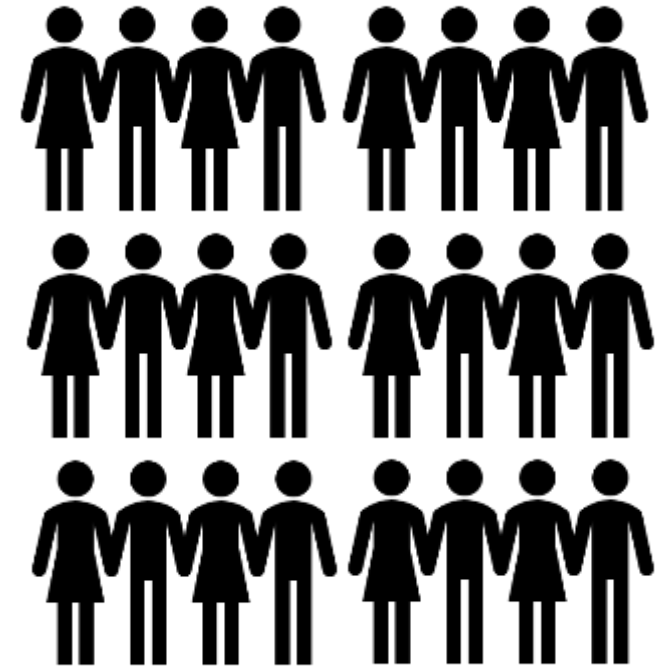
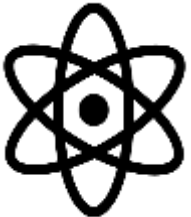
-EDUCATION SYSTEM

-INDUSTRIAL CONCENTRATION

-LOW GROWTH/JOBLESS

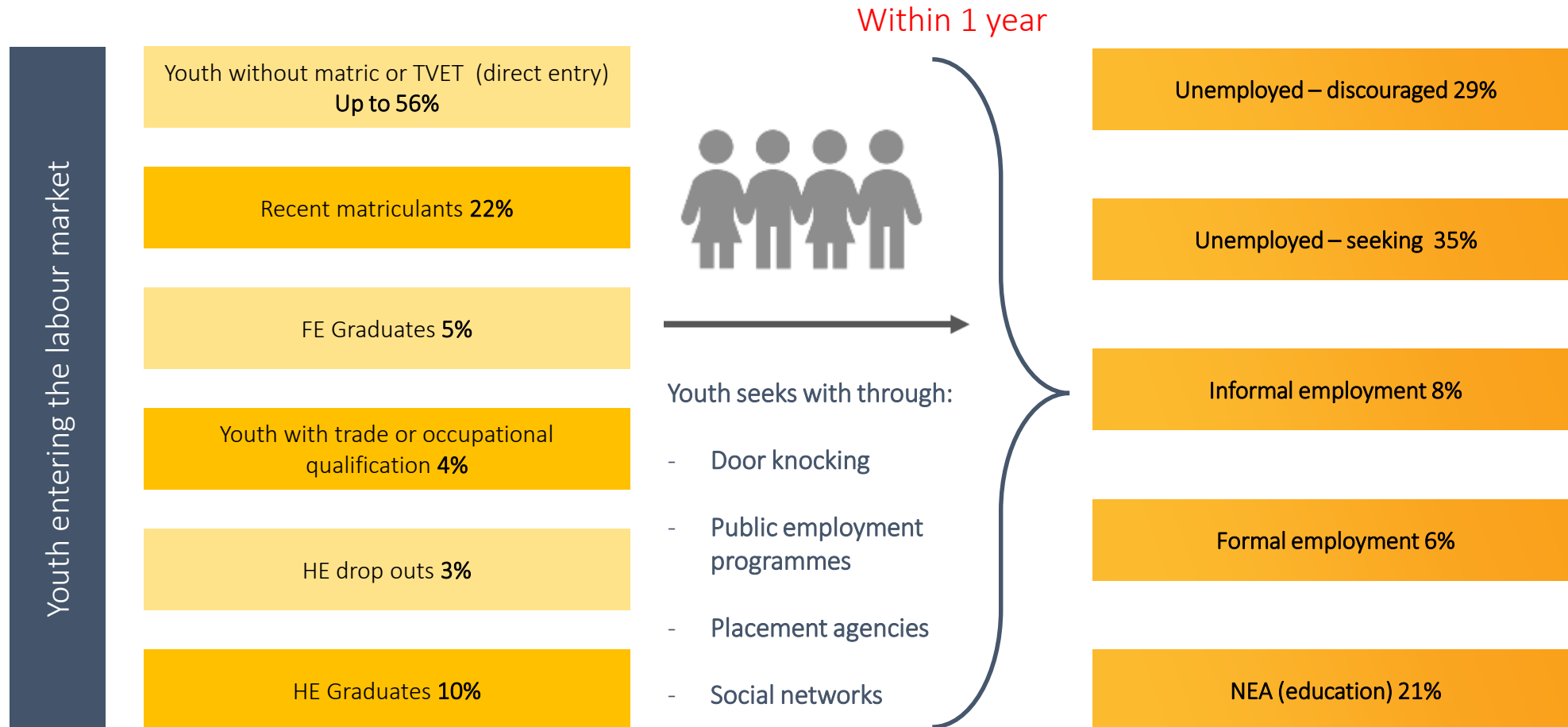


DEMAND \neq SUPPLY



5.9 MILLION

What happens to one million youth who enter the job market annually





How to work out the YES target

1.5% of NPAT

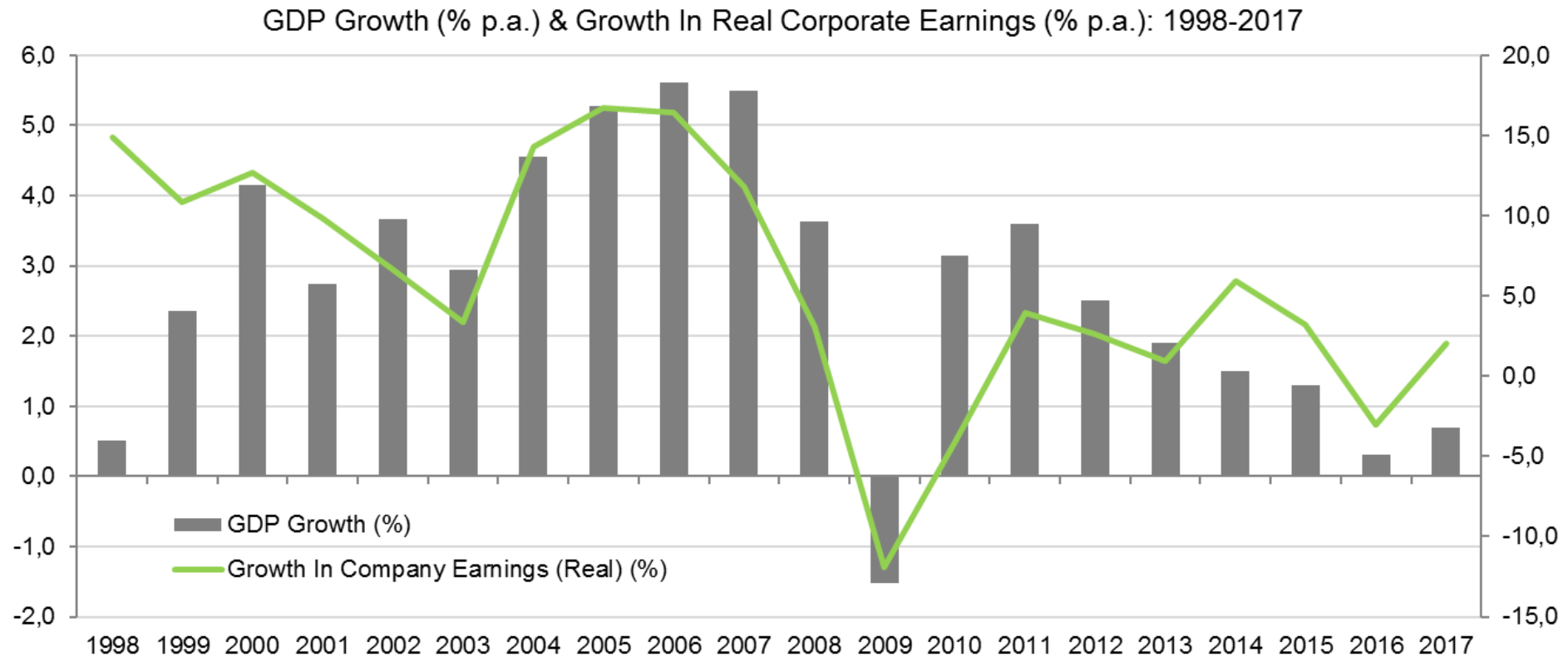
R55 000

=

**YES
YOUTH
TARGET**

Country economy has a direct impact on Business

The Relevance of Macroeconomics To Business: SA GDP growth 1998-2017 to company earnings



**CHANGING THE FUTURE
OF OUR YOUTH
IS MORE IMPORTANT THAN
YOUR VOTE**

What YES brings to the market



Demand side
focus



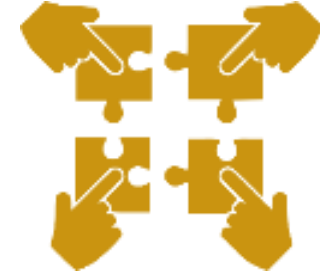
Collaborative



Recognition
Legislated dti



Employment
Tax Incentive



Uniquely placed
to enable
collaboration
between
business,
government and
labour.

Shared common objective on youth

YES has three delivery channels

1 Million Youth Placed into Work



**CORPORATE
WORK EXPERIENCES**



**SMME
"HOST PLACEMENTS"**



**CREATING
MICRO-ENTERPRISES**

Ways the youth can be placed

1

Inhouse placements

Within an organisation

Low touch



2

Host placements

Paid for by the corporate
in an SMME

Medium to High touch



3

Micro Enterprises

Creating NEW value
chains in local
environments through
HUBS

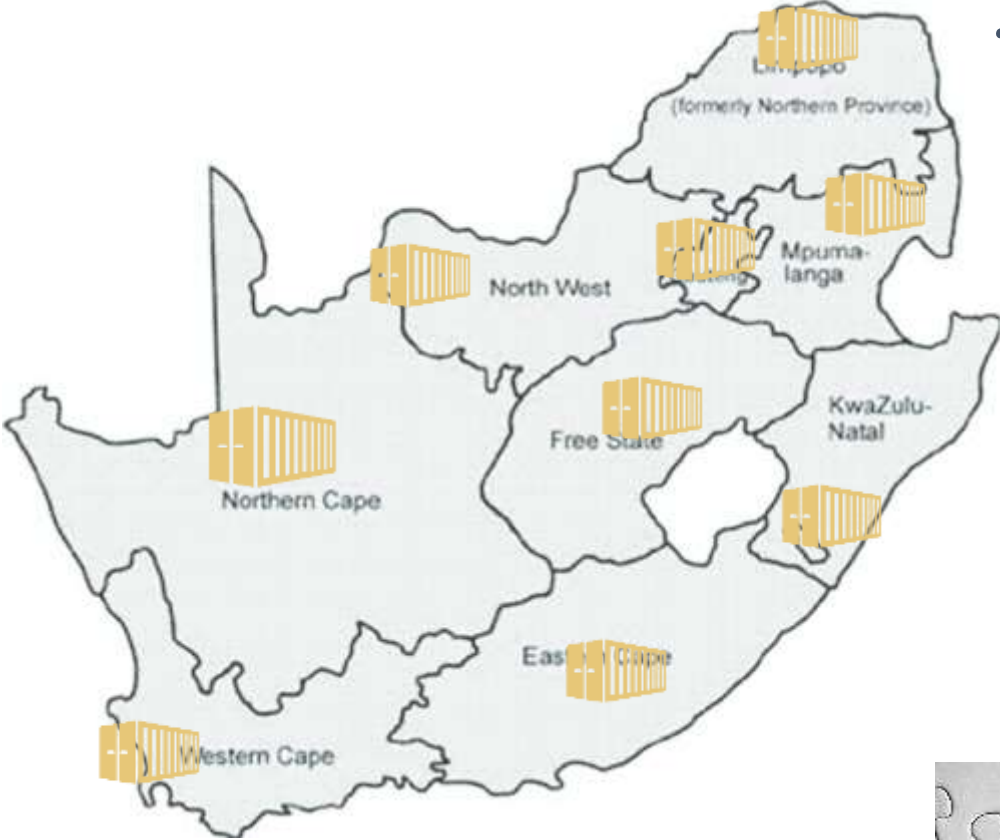
At the HEART 1:1
contact





New places
New spaces
New faces
New industries
New career pathways

HUB possibilities



Value Chain

Market Access

Venture creation

SMME



Financing businesses





BUSINESS BUILDS ONE HUNDRED TOWNSHIP HUBS & IGNITES INCLUSIVE GROWTH

ENTERPRISE DEVELOPMENT FUNDS -R5.5 MILLION EACH + SKILLS DEVELOPMENT FOR COURSES

YES Community HUBs





Builders Box



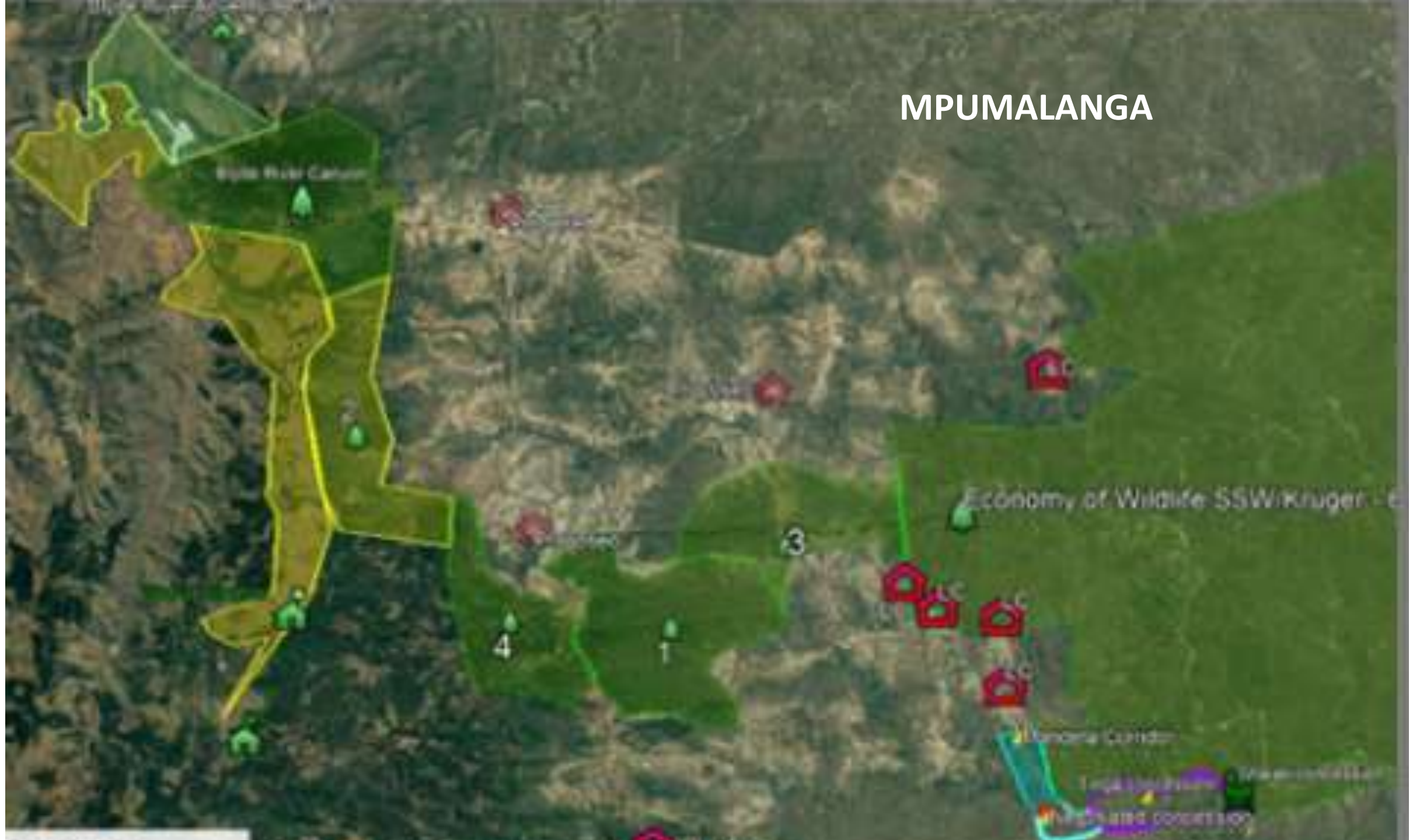


#YES4YOUTH

SAFE HUB



MPUMALANGA



Ideas to kickstart thinking



Example Mpumalanga and Limpopo



Lets take a closer look what the impact is





**CREATING A FULL PATHWAY FROM SCHOOL INTO A JOB
REINFORCING THE LOCAL ECONOMY**



Employed and Graduated Youth



Offer world class service levels



Digitise full travel experience



Incomes tied to protection of national assets and species



Start enterprises and supply chain jobs



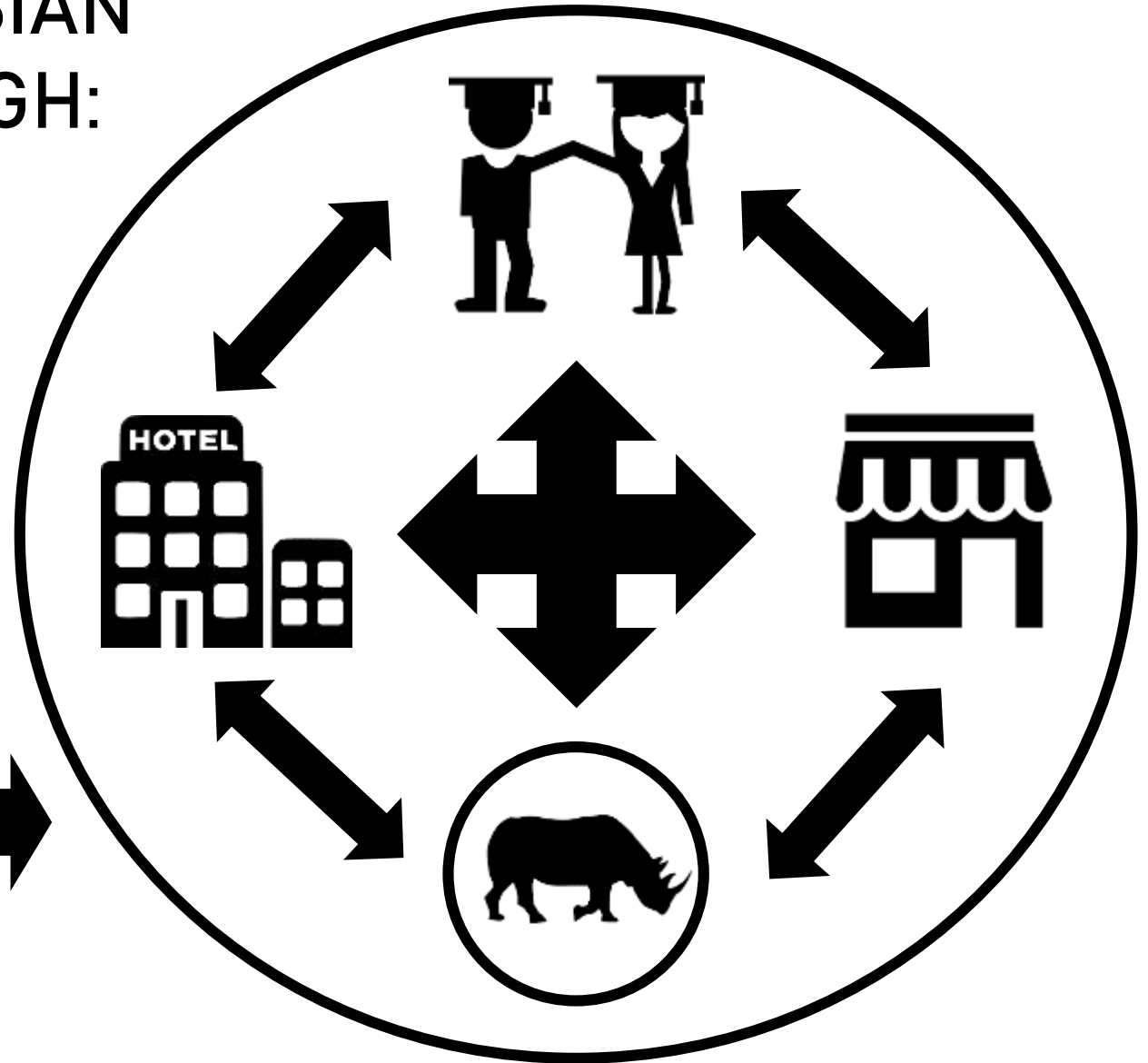
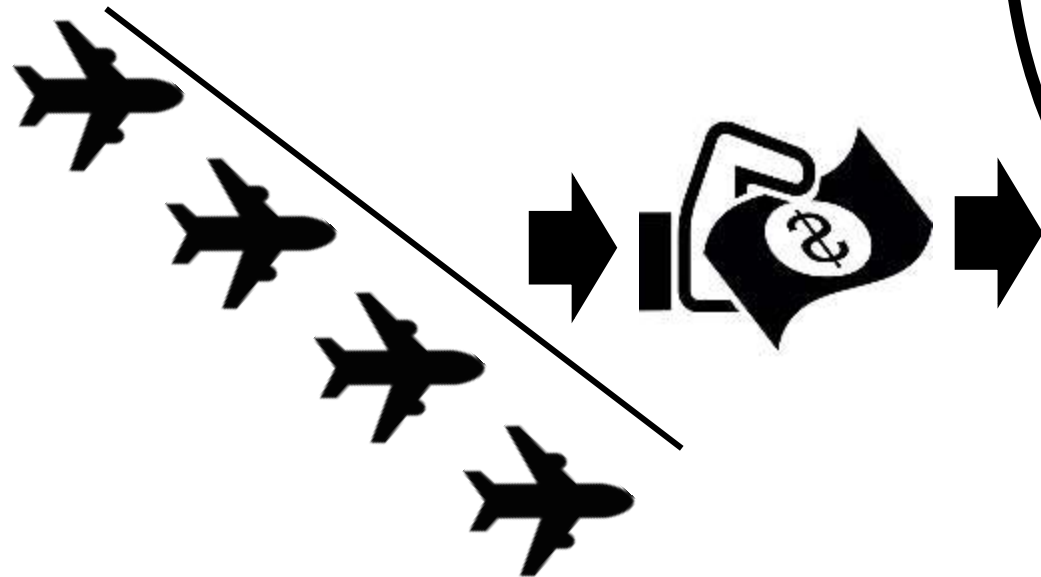


DISRUPTIVE INNOVATIVE UNIQUE EXPERIENCES
BOOK ALL ONLINE
VILLAGE AIRBNB
UBER KRUGER



ATTRACTING BOOMING ASIAN TOURIST MARKET THROUGH:

- Digital bookings
- Online experience sharing
- Unique journeys
- Well protected, beautiful parks
with BIG FIVE





Knowledge Hubs
applied learning

-Agri-tech, digital
training, import of local
& global technology
and best practice



Seeding knowledge
into local communities,
new modern farming
cohorts
GLOBAL BEST PRACTICE

BRAZILIAN & ETHIOPIAN AGRI & INNOVATION

THE EVIDENCE OF A POSITIVE CORRELATION
BETWEEN TOTAL YEARS OF EDUCATION AND
GDP GROWTH IS MUCH WEAKER THAN MOST
PEOPLE IMAGINE.

It may be that, more than education leading to economic progress, economic progress leads families to educate their children, which in turn makes more economic progress possible.'



❑ Too much education of the wrong kind.

❑ Best education is on the job!

❑ Spend money on technology and business training

INSIDE BUSINESS!



YES

**A
FUTURE
THAT
WORKS FOR
EVERYONE**